

# English, B.A.

## PROFESSIONAL COMMUNICATION AND JOURNALISM CONCENTRATION

College of Arts & Sciences

### General Education Curriculum (GEC) Requirements "At - a - Glance"

(Full GEC requirements can be found on pages 53-54)

The GEC contains 22 Learning Objectives organized under five General Education Learning Outcomes (GLOs). To complete the GEC, select at least one course for each objective. Many courses will meet more than one objective, but a minimum of 40 distinct hours in the GEC is required.

#### 1. Effective Written & Oral Communication

- a. Eng 100, 101 .....
- b. Eng 121 .....
- c. Bus/Com 210, Pos 101, Pcj 215 .....
- d. Eng 100, 101 .....

#### 2. Critical & Creative Thinking

- a. Eco 100, Phi 151, 152, Psy 100 .....
- b. Eco 100, Phi 151, 152, Psy 100, Soc 100 .....
- c. Eng 121 .....
- d. Art 103, 108, 120, 121, Eng 211 .....
- e. Art 107, Art/Eng 116, Eng 151 .....

#### 3. Quantitative & Scientific Reasoning

- a. Mat 101, 117, 121, 131, 140, 166, 201 or higher,  
Phy 153, 154 .....
- b. Mat 101, 117, 121, 131, 140, 201 or higher, Phy 153, 154 ..
- c. Bio 103, 104, 105, 112, 262, 300, Hpr 101 .....
- d. Chy 111, 112, 122, 221, 222, Env 110, 120, 125, 130, 201,  
301, 302, 308, Gey 112, 114, Phy 153, 154 .....
- e. Bio 105, 112, 113, 261, Chy 111, 112, 122,  
221, 222, Env 308, Gey 112, 114, Phy 153, 154 .....

#### 4. Information Literacy

- a. Fys 100 .....
- b. Eng 121 .....
- c. Phi 151, 152, Swk 202 .....

#### 5. Global Consciousness & Intercultural Awareness

- a. Ant 100, 110, Geo 100, 101, Soc 100, Swk 305, Wab 110,  
Wst 101 .....
- b. Hty 115, 116, 161, 162, 184 .....
- c. Asl 101, Chi 101, 102, Fre 101, 102, 201, 202, Rus 101, 102  
Spa 101, 102, Wab 100, 105 .....
- d. Phi 151, 152, Pos 211, Swk 202 .....
- e. Pos 101, 211, 332 .....

#### ENGLISH MAJOR REQUIREMENTS – 18 CREDIT HOURS

|   |   |
|---|---|
| Eng 211 Introduction to Creative Writing*                       | 3 |
| Eng 259 Contemporary World Literature                           | 3 |
| Pcj 180 Introduction to Professional Communication & Journalism | 3 |
| * Course also meets GEC requirement                             |   |

#### Select TWO of the following literature survey courses:

|   |   |
|---|---|
| Eng 240 Medieval and Early Modern Literatures and Cultures                | 3 |
| Eng 241 Enlightenment and Rise of Anglo-American Literatures and Cultures | 3 |
| Eng 242 Modern and Contemporary Anglo-American Literatures and Cultures   | 3 |

#### Select ONE of the following language and theory courses:

|   |   |
|---|---|
| Eng 391 Studies in the English Language       | 3 |
| Eng/Edu 393 Writing Theory and Practice       | 3 |
| Eng/Phi 388 Literary Theory/Critical Practice | 3 |

#### PROFESSIONAL COMMUNICATION CONCENTRATION – 25 CREDIT HOURS

##### Complete the following:

|                                    |   |
|------------------------------------|---|
| Pcj 215 Business Communication     | 3 |
| Pcj 216 Editing                    | 3 |
| Pcj 315 Professional Communication | 3 |
| Pcj 396 Field Experience Practicum | 3 |
| Pcj 493 Communication Capstone     | 1 |

##### Select at least ONE of the following:

|  |   |
|--|---|
| Art 108 Introduction to Graphic Design | 3 |
| Art 231 Computer Art I                 | 3 |
| Art 235 Video Production               | 3 |

##### Select at least THREE of the following:

|   |   |
|---|---|
| Art/Eng 116 Introduction to Film            | 3 |
| Bus 240 Change Management                   | 3 |
| Bus 260 Leadership                          | 3 |
| Eng 314 Screenwriting Workshop              | 3 |
| Pcj 214 Magazine and Feature Writing        | 3 |
| Pcj 316 Advanced Professional Communication | 3 |
| Pcj 318 Evolving Media                      | 3 |
| Pcj 319 Marketing Communication             | 3 |

#### SELECT GENERAL ELECTIVES TO BRING TOTAL EARNED HOURS TO 120

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Total credits required for degree: 120

Minimum cumulative GPA for graduation: 2.00

Cumulative GPA in the major and concentration: 2.25